

Academic Year 2021/22

Module Code: BSM934

Module Name: Advanced Topics in International Business

Coursework Title:

Ass001: Individual Assignment

Task Details/Description:

Select and answer 1 of the following questions:

1. Critically examine how foreign direct investment (FDI) impacts the host country. Conclude with a clear position statement.
2. Discuss how FDI is promoted through regulations and institutions. You should critically assess the arguments for and against regulation on MNEs, concluding with a clear position.

Module Learning Outcomes Assessed:

Critically assess the effects of major economic, management, policy and technical trends and factors on businesses operating internationally.

Comprehensively apply relevant models in appraising and formulating international business strategies

Presentation Requirements:

Word Count: 2000 (+/- 10%)

Font Size: 12

Line Spacing: 1.5

The repeat students (only) should reflect on what extent they improved their assignment. It should be in one paragraph with no 400 words \pm 10%.

Assessment Weighting for the Module:

100% of the total mark of the module

Ethical Requirements

N/A

Essential Reading for Coursework Task (if in addition to reading provided in the module outline):

As directed in module